

# The Niche Traveller

## Job Offering – Social Media Expert & Content Creator

**The Niche Traveller:** The Niche Traveller ([www.niche-traveller.com](http://www.niche-traveller.com)) creates hand-picked high-end travel experiences for families to curated and exclusive destinations worldwide. Our vision is to build a collection of conscious, one of a kind accommodations and experiences and to become the leading boutique online travel platform with club membership for discerning families in Europe.

**Job Title:** Social Media Manager | Social Media and Content Manager

**Location:** Hamburg, Germany (remote)

**Role & Responsibilities:** The professional will be working directly with the CEO in

- Maintaining our social media channels;
- Creating content for our social media channels and implementing our social media campaigns;
- Independently creating content (text and visuals) for our website and all social media channels;
- Coordinating external content providers;
- Community Management;
- Developing new social media strategies

**What we are looking for:**

- Passion for travel and experience in the luxury sector
- Expertise in working across all relevant platforms including Instagram, Facebook, Twitter, Pinterest and Youtube
- Strong experience in launching, building and maintaining social media channels
- Excellent communicator
- Fluent in German and English

**Working Hours; Term:** Full- or part-time

**Why joining TNT?:**

- Highly interesting and diverse work
- Flexible hours and location
- Entrepreneurial and informal culture in a small team
- Great development opportunity at a leading online business