

The Niche Traveller

Job Offering – Online Marketing & Sales Manager

The Niche Traveller: The Niche Traveller (www.niche-traveller.com) creates hand-picked high-end travel experiences for families to curated and exclusive destinations worldwide. Our vision is to build a collection of conscious, one of a kind accommodations and experiences and to become the leading boutique online travel platform with club membership for discerning families in Europe.

Job Title: Online Marketing & Sales Manager

Location: Hamburg, Germany (remote)

Role & Responsibilities: The professional will be working directly with the CEO in

- Overseeing the company's online marketing strategy (incl. planning, implementing and optimising campaigns);
- Independently analysing key figures and providing recommendations to ensure the impact of our campaigns;
- Managing of marketing and sales channels and partners;
- Liaising with and supporting our travel partners (e.g., hotels, tourism boards, house owners, etc.) in joint marketing activities
- Creating brand strategy. Exploring new business opportunities and partnerships

Education & Experience: The professional has successfully completed a degree with a focus on digital marketing, economics or media or has a comparable education/qualification with at least 2 years of professional experience.

What we are looking for:

- Passion for travel and experience in the luxury sector
- Professional and technical knowledge of online marketing tools, platforms and networks with initial experience in planning and booking campaigns;
- Analytical strength to evaluate campaigns based on numbers;
- Ideally, familiarity with Google Data Studio dashboards and/ or other tracking & analytics systems;
- fluent in German and English
- Comfortable at using MS Office programs, especially PowerPoint and Excel
- You are organised, structured and keep a cool head even in hectic situations.

Working Hours; Term: Full-time; permanent

Why joining TNT?

- Highly interesting and diverse work
- Flexible hours and location
- Entrepreneurial and informal culture in a small team
- Great development opportunity at a leading online business